

A top-down view of a desk with various stationery items. A white ruler is placed diagonally across the center. A black pencil and a white eraser are on the ruler. To the right is a white notebook. In the foreground, there are two brown paper tags with red text and a small red tassel. A black tray with yellow highlighters is on the left. The background is a light-colored surface.

THE BOOK LOVER'S

GUIDE TO

HASHTAGS



SARAHNEOFIELD.COM

Hello there!

Thanks for downloading this guide.

You may be wondering who am I to give advice on hashtag use – after all, I’m a newbie author, and I certainly don’t have a huge social media following!

What I can promise you though is that this is a guide with a difference.

Before I quit my job to travel and write full-time, I worked as a lecturer in linguistics. My PhD was in online communication, so analysing social media use is second nature to me.

Since becoming interested in the world of indie publishing, I’ve posted two analyses ([here](#) and [here](#)) of bestselling authors’ engagement with social media, as well as reading over a hundred books and blog posts on publishing – many of which I’ve drawn upon to create this research-based guide which focuses on connecting with readers.

I am absolutely still learning when it comes to developing my own platform, as a blogger and as a writer, but I hope that this resource will be of use to you in your own bookblogging, bookstagramming, or writing journey.

#SarahNeofield

What’s the big deal about hashtags?

More than 85% of the top 50 websites support [hashtags](#) for the organisation of information, and their use is especially common among millennials (b. 1980s~2000s), Gen Z (b.1990s~2000s), politicians, influencers, and celebrities. This guide contains over 800 hashtags for connecting with readers, writers, and booklovers of all kinds!

With so many hashtags to choose from, it can be difficult to know which to pick.

How to use this guide:





Grab your phone and complete these three easy steps!

- 1) Think about **what platform** you're going to use (FB, Twitter etc.) and check how many hashtags you want (next page)
- 2) Think about **who you're looking to target** (readers of a particular genre, fellow writers) and **what your post is about** (beta readers, promotion) and choose some hashtags from the appropriate lists (following pages)
- 3) In a notepad app, jot down the hashtags you plan to use. (Optional extra: also think about **when you're posting**. Are there any events you can link to? Check trending topics on your platform and the calendar at the end of this guide).

What platform? (AKA How many hashtags should you use?)

The norms of hashtag use differ considerably depending on the platform used. While it's tempting to use a service that pushes your post across all platforms simultaneously, this is one of the easiest ways to appear tone-deaf. Like any social situation, different platforms have their own distinctive culture. You want your posts to connect with real human beings, to demonstrate you understand the norms of the platform you're using – not come across like an impersonal ad. By all means, recycle your content, but tweak it first. **If you wouldn't attend a fundraiser, a fun run, and a funeral in the same outfit, don't make your book wear the same dress either!**

Which platform you're using will influence the number of hashtags you should (and even can) use:

  0~1	<p>On Facebook and Pinterest, Wild Mind Creative's advice for writers and other creatives is to not use hashtags at all, or to use them sparingly. TrackMaven's analysis of over 65,000 posts appears to back up this advice, and a SocialMediaToday report also suggests that posts with no hashtags at all perform better on Facebook than those with. Unless there is a specific event or promotion you're attempting to link to a particular hashtag, it may be better to forego hashtags altogether on these platforms. If you must use hashtags on Facebook, the fewer the better. One is best, but engagement levels drop severely on posts with more than six.</p>
 1~2	<p>On Twitter, the most commonly stated 'optimal' number of hashtags is one to two. According to Wild Mind Creative, these tweets enjoy around 21% more visibility. TrackMaven's analysis narrows the target even further, suggesting that tweets with only one hashtag receive slightly more engagement than those with two.</p>
 9~12	<p>On Instagram, it is possible to add up to 30 hashtags to your posts, and some suggest using them all. Eleven, however, is commonly claimed to be 'optimal'. TrackMaven's findings differ slightly, however. Their results suggest that posts with just 9, followed by 10 hashtags, may perform even better. In any case, the 9~12 bracket appears to have better performance than either the lower or upper ends of the scale.</p>

Why does it matter?

Using a large number of hashtags is a tactic that **spammers have abused** so much that posts with many tags may be considered 'spammy' and dismissed by default. At the other end of the spectrum, **new users often use few**, or no hashtags at all. **Skilled, experienced social media users tend to use somewhere in the middle** – a number of tags hovering around the frequently recommended 'optimal' number. In reality, this number isn't optimal because of any kind of magic, but simply because it demonstrates that the user understands the unspoken 'rules' of the platform, and is showing that they 'belong'. These norms can change over time as people and platforms change.

It's also important to note that using a recommended number of hashtags is **not a guarantee of success**. Rather, it is likely that the posts which use what is widely considered the 'optimal' number of hashtags on a given platform are made by real human beings who are experienced users, which skews their rate of engagement higher. In other words, with the exceptions of the extremes, it is not the number of hashtags that dictates a post's level of engagement, but rather, **the social media user's level of familiarity with the platform and established following** which **influences both the number of hashtags they use, and the level of engagement their posts receive**.

Is there any point in looking at these averages, then?

Absolutely – while sticking to a specific number of hashtags is by no means necessary, and appears to be a result of skilled use rather than a predictor of it, we can all benefit by understanding the norms of the platforms we use. We can avoid having our posts dismissed as spam by not using too many hashtags, while ensuring they can be found by using some well-chosen hashtags on the right platforms.

What audience? (AKA Which hashtags should you use?)

Next, consider **who** you're trying to reach on this platform. This will influence which hashtags you use. If you want to appeal to readers, you shouldn't be using exclusively hashtags that only writers search for. If you want to target people who love your genre, you shouldn't be using tags simply because they're popular. Sure, you might get a lot of superficial engagement, but that doesn't always translate into someone reading your book. Keeping in mind the 'optimal' number of hashtags below, you might choose some that will appeal to your ideal audience, some that describe your post, and some which link in to what's currently trending. (Keep an eye on the trending pages on your platform, and also check out the hashtag calendar at the end of this guide for a list of recurring day-based hashtags).

Many of the hashtag lists out there aiming at writers focus on the writing community. And while these tags can be extremely useful in connecting with fellow authors, it turns out (surprise!) they aren't particularly good for connecting writers with readers. Readers aren't following #writingcommunity or #amwriting. If anything, they're following #bookstagram or #amreading.

Tip: If you're a **bookstagrammer** looking for fresh authors to share with your fans, or trying to attract new faces to your lineup of interviews, features, and reviews, try following or using the hashtags under '**Hashtags for connecting with writers**' below. If you're a **reader** looking to discover a new favourite writer, or have ever wondered what goes on behind the scenes, do the same.

If you're a **writer** looking to research what's popular in your genre, or to promote your own work, try following or using the hashtags under '**Hashtags for connecting with readers**'. If you're a **reader** looking for recommendations from reviewers and to connect with fellow readers, do the same.

Here's that mega-list, with over 800 hashtags (though some appear in multiple categories, there are over 800 in total) ready for you to copy and paste into your posts!

(Twitter-specific tags are coded blue, Instagram-specific are coded pink)

Hashtags for connecting with readers

#abookaday, #amazingbook, #amreading, #beautifulbooks, #becauseofreading, #betareaders, #bibliophile, #bookaddict, #bookaholic, #bookblog, #bookblogger, #bookclub, #bookflatlay, #bookgiveaway, #bookhaul, #bookish, #bookishfeatures, #booklove, #booklover, #bookmail, #bookme, #booknerd, #booknerdigans, #booknow, #bookoftheday, #bookporn, #bookrec, #bookrecommendation, #bookrevolution #bookshelf, #bookstagram, #bookstagramfeature #bookstagrammer, #booktography, #booktube, #bookwhore, #bookworm, #cosplay, #culturetripsbooks, #currentlyreading, #debate, #diversereads, #earlyreader, #ending, #epicreads, #escapebook, #fanart, #favoritebooks, #favoritegiftfriday, #fiction, #fictionfriday, #freebiefriday, #freereads, #fridayfiction, #fridayreads, #goodreads, #goodreadschallenge, #greatreads, #humansofbookstagram, #igreads, #instabook, #instafiction, #instaread, #instastory, #ilovebooks, #ilovereadings, #kindredreaders, #meetthebookstagrammer, #mustread, #newbookstagrammer, #novel, #novella, #paperbacks, #photogenicbooks #plottwist, #prettybook, #read,

#reader, #readersheart, #readersofinstagram, #reading, #readingfestival, #readinglife, #readinglist, #readingtime, #readmore, #readmorebooks, #review, #saturdayreads, #seaofbooks, #selfcaresunday, #sharingthursday, #shelfie, #storytoremember, #thrillerbookclub, #thrillerbookslover, #totalbooknerd, #wattpadaddict, #wattpadbookclub, #wattpadlover, #wattpadlovers, #wattpadquotes, #wattpadreader, #wattpadrecommendation, #whattoread

Hashtags for connecting with writers

#1k1h, #amwriting, #amwritingfiction, #aspiringauthor, #aspiringwriter, #author, #authorcommunity, #authorcommunityofinstagram, #authorconfession, #authorlife, #authormentoringmonday, #authornetwork, #authorproblems, #authorrt, #authors, #authorschallenge, #authorschallenge(with year here), #authorscommunity, #authorslife, #authorslifeforme, #authorsofig, #authorsofinsta, #authorsofinstagram, #authorsonig, #fellowauthors, #fellowcreativeminds, #fellowcreatives, #fictionwriter, #follow, #followfriday, #ff #followme, #fridayreads, #hustlingwriterscommunity, #igauthor, #igauthors, #igwriter, #igwriters, #imagine, #impostersyndrome, #instagramauthors, #instagramwriter, #instagramwriters, #instawriting, #keyboardwarrior, #nanowrimo, #novelist, #novella, #pantster, #perfectionistblock, #planner, #plotter, #redheadwriter, #satirist, #saturdayshoutout, #teenwriters, #wattpaders, #wattpadauthor, #wattpader, #wattpadwriter, #wednesdaywriters, #ww, #wildmindcreative, #wordartist, #wordsmith, #worldindiewarriors, #wiw #writer, #writergoals, #writerofig, #writerofinstagram, #writers, #writerscommunity, #writershelpingwriters, #writersofig, #writersofinsta, #writersofinstagram, #writerwednesday, #writercommunity, #writingcommunityofinstagram, #writingden, #writingprompt

Writing hashtags

#bookendmethod, #catalyst, #climax, #creativeblock, #creativewriting, #ending, #exposition, #falsedefeat, #falsevictory, #finale, #flashfiction, #ilovewriting, #incitingincident, #instareality, #instawriting, #manuscript, #midpoint, #mywana, #novel, #novella, #pentopaper, #plot, #plotting, #plottwist, #pointofnoreturn, #reality, #research, #researching, #savethecat, #scenetrouble, #scriptchat, #selfdoubt, #shortstory, #snowflakemethod, #startingpoint, #stories, #story, #storybeats, #storyfriday, #storytelling #synopsiswriting, #talltale, #theend, #theheroesjourney, #webfic, #whereiwrite, #wordcount, #wordgasm, #wordporn, #wordgoals, #words, #workinprogress, #wip, #writechat, #writegoal, #writemotivation, #writergoals, #writersblock, #writersdesk, #writerslife, #writerslifeforme, #writersproblems, #writersretreat, #writersworld, #writerswrite, #writetip, #writewritewrite, #writing, #writingabook, #writinganovel, #writingblitz, #writingden, #writingoutandabout, #writingoutside, #writingproject, #writingprompt, #writingspace, #writingtime, #writingtip, #wrotetoday

Editing hashtags & finding early readers

#advancedreadercopy, #arc, #amediting, #amrevising, #betareaders, #copywriting, #critiquepartner, #earlyreader, #editgoal, #editing, #editor, #innercritique, #selfediting

Publishing hashtags

#amquerying, #anthology, #art, #askagent, #askauthor, #askeditor, #bookmarket, #getpublished, #manuscript, #novelpitching, #pitch, #publishing, #publishinghouse, #publit, #querying

Indie hashtags

#bookmaking, #bookmarketing, #independentauthornetwork, #ian1, #indie #indieauthor, #indieauthors, #indieauthorsofig, #indieauthorsofinsta, #indieauthorsofinstagram, #indiechat, #indiecreatives, #indiepub, #indiesareworthit, #indiethursday, #indietuesday, #indiewriter, #marketingmonday, #promotip, #selfpublishing, #top100indiebooks, #webfic

Hashtags for promotions

#99c, #bestseller, #bookbuzzr, #bookdragon, #bookgiveaway, #bookmaester, #bookplug, #dealoftheday, #discount, #discounted, #deal, #freebiefriday, #freebook, #freereads, #fridayfreebie, #instafreebie, #kindlebargain, #nook, #promo, #release, #rockthelist, #stars, #thursdaytreat, #tuesdaytreat

For series

#finale, #fridayfirsts, #instaseries, #pointofnoreturn, #prequel, #saga, #secondchances, #sequel, #series, #spinoff

General hashtags about books

#act 1, #act2, #act3, #act4, #anthology, #beautiful, #bestseller, #blurb, #book, #bookcollection, #bookcoverlove, #bookcovers, #bookdragon, #booknookstagram, #booknow, #bookporn, #books (some report this is banned on Instagram), #booksoundtrack, #booktastic, #cute, #discbound, #ending, #everyonehasastory, #fashion, #favoritebooks, #fiction, #follow, #genre, #genrefiction, #greatreads, #hardback, #heart, #igreads, #imagine,

#instabook, #instafiction, #instagood, #instaread, #instastory, #like4like, #mustread, #novel, #novella, #paperbacks, #photooftheday, #picoftoday, #read, #review, #shortstory, #stories, #story, #storysoundtrack, #summer, #text, #themestated, #wattpadbook, #wattpadmemes

Book-related hashtags

#bookmark, #booksandballands, #booksandbeans, #booksandcoffee, #booksarelife, #booksofinstagram #bookshelf, #bulletjournal, #bujo, #highlighter, #journal, #journals, #laptop, #notebook, #notebookaddict, #notebooks, #paper, #pen, #pencil, #pentopaper, #planner, #playlist, #stationery, #stationeryaddict, #stationeryaddicts, #whereiwrite, #youtube

Hashtags to share your work

#authorquotes, #blurb, #excerpt, #novel, #novelexcerpt, #novelines, #novella, #page, #pages, #samplesunday, #storysnippet, #storysnippets, #storysnippetsaturday, #teaser, #wattpadbook, #wattpadcover, #wattpadnovel, #workinprogress, #wip, #writingproject

Hashtags about characters

#antagonist, #characterarc, #characterdesign, #characterdevelopment, #charactergoals, #hero, #heroine, #instapeople, #journey, #likeablecharacters, #loveinterest, #maincharacter, #mc, #people

Retailers, ereaders & libraries

#amazon, #barnesandnoble, #bookstore, #bookwork, #ebook, #epubchat, #ereaders, #ipad, #kdp, #kindle, #kindlebargain, #kindlelove #kindleromance, #kobo, #library, #librarylife, #libraryofinstagram, #nook, #owlcrate, #pubit, #smashwords, #sony, #tablet, #wattpad, #wattpadbook, #wattpadislove, #wattpadlife, #wattpadlove, #wattpadnovel, #wattpadstories, #wattpadstory, #webfic

Genre-based hashtags

Action & Adventure

#action #adventure #adventurebook, #catalyst, #climax, #falsedefeat, #falsevictory, #graphicnovel, #hero, #heroes, #hope, #instahope, #instajourney, #journey, #pointofnoreturn, #superheroes, #theheroesjourney

Childrens

#boardbooks, #boy, #boys, #chapterbook, #childrensfiction, #firstchapterbook, #girl, #girls, #juvenile, #kidslit, #mermaidstory, #middlegrade, #middlegradesliterature #mglit, #pb, #picturebooks, #superheroes, #talltale

Dystopian & Utopian

#bannedbooks, #bannedbookweek, #celebrateyourfreedom, #celebrateyourfreedomtoread, #dystopia, #dystopian, #dystopianbooks, #dystopianfiction, #fahrenheit, #futuristicfiction, #futuristicfriday, #gilead, #handmaidstale, #hope,

Mystery, Suspense & Crime

#case, #cosymystery, #courtroomdrama, #crime, #crimedrama, #crimethriller, #detective, #detectivestory, #espionage, #gangster, #instakiller, #instamystery, #killer, #littleriddles, #medicaldrama, #mondaymysteries, #murder, #murdermystery, #mystery, #mysterybook, #mysterybox, #mysterygame, #mysterylife, #mysterymondays, #puzzlebook, #spyfiction, #stillmystery, #suchmystery, #suspense, #suspensebook, #suspensethriller, #whodunnit

Non-Fiction & Religious

#article, #articles, #breaking, #cookbook, #factfriday, #faithlitchat #fridaymotivation, #goodnewsfriday, #healthyhumpday, #helpbook, #home, #instabreaking, #instahome, #instanews, #instanight, #magazine, #magazines, #meatfreemonday, #meatlessmonday, #mondaymotivation, #mondayrunday, #motivationmonday, #news, #newsoftheday, #nonfiction, #nonficnov, #notsatire, #recipebook, #research, #researching, #resourcebook, #saturdaykitchen, #saturdaymotivation, #saturdaythoughts, #sciencesunday, #selfcaresunday, #selfdoubt, #selfhelp, #selflessunday, #sundayblogshare, #sundayroast, #tastytuesday, #text, #textbook, #thinkpositivethursday, #thoughtfulthursday, #thursdaythoughts, #thursdaytips, #tipstuesday, #transformationtuesday, #traveltuesday, #tuesdaymotivation, #tuesdaythoughts, #tuesdaytips, #tuesdaytrivia, #wednesdaywellness, #wednesdaywisdom, #wednesdayworkout, #wellnesswednesday, #wildlifewednesday, #wisdomwednesday

Romance, Erotica, LGBT

#adultfiction, #amwritingromance, #badromance, #contemporaryromance, #drama, #erotica, #escapebook, #girl, #heart, #historicalromance, #instadrama, #instalady, #instalol, #instaman, #instanight, #instaromance, #kindleromance, #lady,#lgbt, #love, #loveinterest, #man, #mancrushmonday, #mcm, #paranormal, #paranormalromance, #reverseharembooks, #romance, #romancefiction, #romancewriter, #romanticcomedy, #romanticdrama, #romanticsuspense, #romcom, #samesexsunday, #secondchances, #sexysaturday, #sinday, #slowburn, #swoonworthy, #thursdate, #womancrushwednesday, #wcw, #weddingwednesday, #wednesdaywomen, #womensfiction, #yaromance

Science Fiction & Fantasy

#ai, #alieninvasion, #amwritingscifi, #art, #characterdesign, #comic, #computer, #conceptart, #contemporaryfantasy, #cosplay, #darkfantasy, #dragon, #elf, #escapebook, #fables, #fairytale, #fairytaleretelling, #fairytale, #fanart, #fantasia, #fantasy, #fantasyart, #fantasybooks, #fantasycreature, #fantasyfest, #fantasyland, #fantasyworld, #futuristicfiction, #futuristicfriday, #graphicnovel, #hero, #heroes, #heroine, #highfantasy, #instafantasy, #instajourney, #instascifi, #instaspace, #larp, #magic, #magicalrealism, #margaretatwood, #mermaidstory, #modernfantasy, #monster, #mutantmonday, #mythandmagic, #mythology, #paranormal, #paranormalromance, #postapocalyptic, #postapocalypticworld, #robots, #rpg, #saga, #sci, #sciencefiction, #sciencesunday, #scifi, #spaceopera, #steampunk, #swordandsorcery, #talltale, #thehungergames, #urbanfantasy, #urbanfantasyauthorcommunity, #yafantasy

Thriller & Horror

#allislost, #american, #americanhorror, #americanhorrorstory, #coming, #crimethriller, #cultbook, #cultbooks, #darkcomedy, #darkfantasy, #drama, #escapebook, #ghoststory, #horror, #horrordrama, #horrorfilm, #horrorgame, #horrormovie, #horrormovies, #horrorstories, #horrorstory, #house, #instahorror, #instahorrormovie, #instahorrormovies, #instahouse, #instathriller, #medicaldrama, #minutes, #murder, #psychologicalthriller, #slasher, #suspensethriller, #thriller, #thrillerbook, #thrillerbookclub, #thrillerbooks, #thrillerbookslover, #thrillers, #vampirestory, #watching, #werewolfstory, #zombiestory

War & Military

#american, #girlswithguns, #hero, #heroes, #heroine, #home, #instaamerican, #larp, #militaryfiction, #warstory

Western

#american, #country, #countryboy, #countrygirl, #cowboy, #cowboyboots, #cowboys, #cowboyup, #cowgirl, #cowgirlsytle, #equestrian, #equine, #horse, #horsemanship, #horses, #horsesofinstagram, #instaamerican, #instahorse, #jeans, #quarterhouse, #ranch, #ranchlife, #reining, #rodeo, #rodeofashion, #teamroping, #texas, #usa, #western, #westernfashion, #westernlife, #westernlifestyle, #westernwear, #wildwest, #wildwildwest, #wrangler

Young/New Adult

#chapterbook, #graphicnovel, #hungergames, #juvenile, #mermaidstory, #newadult, #paranormalromance, #summer, #superheroes, #teendrama, #teenwriters, #thehungergames, #vampirestory, #wattpadteenfiction, #werewolfstory, #ya, #yafantasy, #yafiction, #yalit, #yaromance

Poetry & Literature

#140poem, #bookofpoetry, #humpdayhaiku, #igpoets, #instagrapoetry, #instapoet, #instapoetry, #literate, #literatura, #literate, #poetrycommunity, #poetsociety #pc, #poemsofinstagram, #poetry, #poetrybook, #poetrycommunity, #poetryisnotdead, #poetsandwriters, #publit, #shortstory, #summer, #writercommunity, #yalit, #youngadult, #youngadultbooks

Make your own!

Don't forget to create your own hashtags, too – see my novel's hashtag #NumberEightCrispyChicken as an example.

Hashtag Calendar

Monday	Tuesday	Wednesday	Thursday
<p>#authormentoringmonday, #kittilyloafmonday, #mancrushmonday, #manicmonday, #manicuremonday, #marketingmonday, #meatfreemonday, #meatlessmonday, #memorymonday, #mentionmonday, #mentoringmonday, #meowmonday, #musicmonday, #mm, #mondayblues, #mondayfunday, #mondaymadness, #mondaymood, #mondaymotivation, #mondaymovie, #mondaymysteries, #mondayrunday, #mondaywoes, #monkeymonday, #mutantmonday, #mysterymondays, #weekendcomeback</p>	<p>#fairtradetuesday, #givingtuesday (first of December), #indietuesday, #poettuesday, #poettues, #takemebacktuesday, #tastelessyiesday, #tastytuesday, #tiptuesday, #tongueouttuesday, #tot, #transformationtuesday, #traveltuesday, #tuesdayboozeday, #tuesdaymotivation, #tuesdaythoughts, #tuesdaytips, #tuesdaytreats #tuesdaytrivia, #tuesdaytunes, #tunetuesday, #twittertuesday</p>	<p>#happyhumpday, #healthyhumpday, #humpday, #humpdayhaiku, #wackywednesday, #waterfallwednesday, #waybackwednesday, #wcw, #womancrushwednesday, #weddingwednesday, #wednesdaywant, #wednesdaywellness, #wednesdaywin, #wednesdaywisdom, #wednesdaywishes, #wednesdaywomen, #wednesdayworkout, #wednesdayworthies, #wednesdaywriters, #wellnesswednesday, #wetfloorwednesday, #wildlifewednesday, #winewednesday, #wisdomwednesday, #womancrushwednesday, #womenwednesday, #wonderfulwednesday, #woofwednesday, #worthywednesday, #wrappingpaperwednesday (before Christmas), #writerwednesday, #ww</p>	<p>#indiethursday, #paninithursday, #sharingthursday, #tbt, #throwbackthursday, #thankfulthursday, #thinkpositivethursday, #thirstythursday, #thoughtfulthursday, #throwbackthursday, #thursdate, #thursdaythoughts, #thursdaytips, #thursdaytreat</p>

Friday	Saturday	Sunday	Weekend & Events
<p>#factfriday, #favoritegiftfriday (after Christmas), #flashbackfriday, #fbf, #feelgoodfriday, #followfriday, #ff, #fictionfriday, #filmfriday, #foodfriday, #freebiefriday, #freespeechfriday, #fridayfact, #fridayfeeling, #fridayfact, #fridayfeeling, #fridayfiction, #fridayfirsts, #fridayfreebie, #fridayfriends, #fridayfun, #fridayfunday, #fridayfunny, #fridaymotivation, #fridaynight, #fridayreads, #funfriday, #futuristicfriday, #goodnewsfriday, #leadfriday, #storyfriday, #tgif, #thankyoufriday, #thankyounotefriday</p>	<p>#aturday, #saturdaykitchen, #saturdaymorning, #saturdaymotivation, #saturdaynight, #saturdaynightfever, #saturdaynightlive, #saturdaynighttakeaway, #saturdayreads, #saturdayselfie, #saturdayshenanigans, #saturdayshoutout, #ss, #saturdayswag, #saturdaythoughts, #sexysaturday, #storysnippetsaturday</p>	<p>#catboxsunday (a celebration of the writer's friend, the cat), #happysunday, #lazysunday, #samesexsunday, #samplesunday, #sciencesunday, #selfcaresunday, #selflessunday, #snowballsunday, #someonespecialsunday, #sss, #sundayblogshare, #sundaybrunch, #sundayfunday, #sundayroast (food), #sundayselfie</p>	<p>#wkendthx (like FF) #bannedbookweek, #fantasyfest, #nanowrimo (popular for the National Novel Writing Month of November), #readingfestival, #release, #takeawalkintheparkday, #wattys</p>

Hashtag sources

Hashtags in this guide were compiled from my own experience (follow me on [Instagram](#), [Twitter](#), [Facebook](#), or [Pinterest](#)) and the following:

Alison Aldridge's *Useful Hashtags for Writers* series: <https://allyaldridge.wordpress.com/2019/09/19/useful-hashtags-for-writers-part-1/>

Aerogramme Writers' Studio's article: *100 Twitter Hashtags Every Writer Should Know*:

<https://www.aerogrammestudio.com/2013/03/12/100-twitter-hashtags-every-writer-should-know/>

Book Marketing Bestsellers' article: *Hashtags for Every Day of the Week*: <https://bookmarketingbestsellers.com/hashtags-for-every-day-of-the-week-hashtags/>

eBook Issues' *A Book Marketing Guide* <https://ebookissues.com/using-hashtags-on-twitter/>

Natasha Solae's *150+ Best Instagram Hashtag List*: <http://natashasolae.com/hashtags-for-writers/>

Rite Tag's guides to *Popular hashtags for Scifi, Romance, Mystery, Satire and Horror on Twitter and Instagram*: <https://ritetag.com/best-hashtags-for/>

Best Hashtags' guides to *#fantasy, #western, #thrillerbook, and #dystopianbooks*: <https://best-hashtags.com/>

Oliver Marks Malloy's book: *How to Promote Your Self-Published Kindle Books*

Alinka Rutkowska's book: *How I sold 80,000 books*

Miral Sattar's book: *You're Done! Now What? A Self-Publishing Guide*

The 'in Tags' app (Android)

Wild Mind Creative's download: *The No-Fuss Hashtag Guide for Authors*: <https://wildmindcreative.com/resources-welcome>

Top Hashtags: <https://top-hashtags.com/instagram/>